

Bloom Functional Medicine Membership Benefits Guide

Tier Name	Pause (\$10 C/S)	Legacy* (\$10 C / \$15 S)	Maintain (\$49 C / \$79 S)	Discovery (\$99 C / \$149 S)	Complex Discovery (\$199 C / \$249 S)
Visit Frequency	X	up to 1 visit every 3 months	up to 1 visit every month	up to 2 visits per month	up to 4 visits per month
Visit Length	X	30m	30m	45m	1h
Urgent Scheduling Access	X	Same-month available	Same-week available	2-3 clinic days	Same-day (clinic days only)
Portal Messaging	X	Staff-triaged only	Up to 1 message/week	Up to 2 messages/week	Unlimited
Supplement Discount	X	10%	15%	25%	30%
IV/Ozone Discount	X	10%	15%	25%	30%
iCARE Rental	\$50/month	\$50/month	\$40/month	\$30/month	\$20/month
Personalized diet plans	X	Included	Included	Included	Included
AI created instructions	X	Available	Available	Available	Available
Prescriptions/ Refills	X	Rx at visits only	Rx at visits only	Rx at visits only	Rx at visits only
Conventional Lab Order & Review	X	During visit	During visit	During visit	During visit
Functional Lab Order & Review	X	During visit	During visit	During visit	During visit
Credit Card Fee Waiver	X	Waived	Waived	Waived	Waived
Care Coordination	X	Basic	Basic	Moderate	Advanced
Referrals	X	X	Included	Included	Included
OON courtesy claim submission	X	Included	Included	Included	Included
Specialty Services	X	X	1/month	2/month	3/month
Ideal For	Those who want to put care on hold for 3 months or more.	Long-term patients with minimal needs on stable protocol with stable chronic conditions	Stable patients post-workup; chronic conditions stable or in remission	Patients engaged in root cause work up and establishing diagnosis and treatment plan	Complex cases (e.g., PANS, mold/CIRS, MCAS, Dysautonomia/ POTS)

**Legacy membership is ONLY available to patients established before 2023. Commercial Insurance (C) Members. Silver Plan (S) Members.

Updated 6-6-2025